123AAD FutureProofing for Fashion Business



11 items

123AAD FutureProofing for Fashion Business (11 items)

Essential Reading (1 items)

Essential economics for business, by John Sloman; Elizabeth Jones, 2017 Book | Essential

Recommended Reading (10 items)

Fashion entrepreneur: starting your own fashion business, by Sandra Burke, 2013 Book | Recommended

The study skills handbook, by Stella Cottrell, 2013 Book Recommended

Fashion: the key concepts, by Jennifer Craik, 2009 Book | Recommended

Sustainability in fashion and textiles: values, design, production and consumption, edited by Miguel

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ngel Gardetti; Ana Laura Torres, 2013 Book | Recommended

Journal of fashion marketing and management Journal | Recommended

Management, by Stephen P. Robbins; Mary K. Coulter; Joseph J. Martocchio; Lori K. Long, 2018

Book | Recommended

Management, by Stephen P. Robbins; Mary K. Coulter, 2007 Book | Recommended

Online Resources (3 items)

BoF - The Business of Fashion Website WGSN | Creating Tomorrow | Trend Forecasting & Analytics Webpage

Fashion industry news & fashion trends | Drapers