

2000AAD Fashion Enterprise and Experience

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Essential Reading (1 items)

Visual storytelling: inspiring a new visual language, by Robert Klanten; Sven Ehmann; Floyd Schulze, c2011

Book

Recommended Reading (11 items)

Smart textiles for designers: inventing the future of fabrics, by Rebeccah Pailles-Friedman, 2016

Book | Recommended

Retail buying: from basics to fashion, by Richard Clodfelter, 2018

Book

Digital textile design, by Melanie Bowles; Ceri Isaac, 2012

Book

Marketing fashion: a global perspective, by Patricia Mink Rath; Richard Petrizzi; Penny Gill, c2012

Book

The trend forecaster's handbook, by Martin Raymond, 2010

Book

Knockoff: The Deadly Trade in Counterfeit Goods, by Tim Phillips, May 1, 2007

Book

Online Resources (5 items)

fuk.co.uk | Home

Website

PROMOSTYL - Fashion Trend Forecast Agency, Trend Books

Webpage

WGSN | Creating Tomorrow | Trend Forecasting & Analytics

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On Trend boutique - On Trend Boutique Online Women's Fashion Store

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