

2000AAD Fashion Enterprise and Experience

[View Online](#)



Bowles, M., & Isaac, C. (2012). Digital textile design (2nd ed). Laurence King.

Clodfelter, R. (2018). Retail buying: from basics to fashion (Sixth edition). Fairchild Books.

DIET PRADA. (n.d.). <https://www.dietprada.com/>

fuk.co.uk | Home. (n.d.). <https://www.fuk.co.uk/>

Klanten, R., Ehmann, S., & Schulze, F. (2011). Visual storytelling: inspiring a new visual language. Gestalten.

On Trend boutique - On Trend Boutique Online Women's Fashion Store. (n.d.).
<https://www.ontrendboutique.co.uk/>

Pailes-Friedman, R. (2016). Smart textiles for designers: inventing the future of fabrics. Laurence King Publishing.

PROMOSTYL - Fashion Trend Forecast Agency, Trend Books. (n.d.).
<http://www.promostyl.com/en/>

Rath, P. M., Petrizzi, R., & Gill, P. (2012). Marketing fashion: a global perspective. Fairchild Books.

Raymond, M. (2010). The trend forecaster's handbook. Laurence King.

Tim Phillips. (n.d.). Knockoff: The Deadly Trade in Counterfeit Goods. Kogan Page.

WGSN | Creating Tomorrow | Trend Forecasting & Analytics. (n.d.).
<https://www.wgsn.com/en/>