

2000AAD Fashion Enterprise and Experience

View Online



Bowles, M. and Isaac, C. (2012) Digital Textile Design. 2nd ed. London: Laurence King

Clodfelter, R. (2018) Retail Buying: From Basics to Fashion. Sixth edition. New York: Fairchild Books

DIET PRADA (n.d.) available from <<https://www.dietprada.com/>>

Fuk.Co.Uk | Home (n.d.) available from <<https://www.fuk.co.uk/>>

Klanten, R., Ehmann, S., and Schulze, F. (2011) Visual Storytelling: Inspiring a New Visual Language. Berlin: Gestalten

On Trend Boutique - On Trend Boutique Online Women's Fashion Store (n.d.) available from <<https://www.ontrendboutique.co.uk/>>

Pailes-Friedman, R. (2016) Smart Textiles for Designers: Inventing the Future of Fabrics. London: Laurence King Publishing

PROMOSTYL - Fashion Trend Forecast Agency, Trend Books (n.d.) available from <<http://www.promostyl.com/en/>>

Rath, P.M., Petrizzi, R., and Gill, P. (2012) Marketing Fashion: A Global Perspective. New York: Fairchild Books

Raymond, M. (2010) The Trend Forecaster's Handbook. London: Laurence King

Tim Phillips (n.d.) Knockoff: The Deadly Trade in Counterfeit Goods. Kogan Page

WGSN | Creating Tomorrow | Trend Forecasting & Analytics (n.d.) available from <<https://www.wgsn.com/en/>>