

# M036LON Fashion Design and Product Development

[View Online](#)

Resource list for M036LON Fashion Design and Product Development

271 items

---

## Required Reading (1 items)

---

**Research Methods for the Fashion Industry** - Judith Zaccagnini Flynn, Irene M. Foster, 2009

[Book](#) | Essential

## Recommended Reading (46 items)

---

**The Fashion Designer's Directory of Shape and Form** - Simon Travers-Spencer, Zarida Zaman, 2008

[Book](#) | Recommended

**The Future Laboratory Blog**

[Website](#) | Recommended | You will be required to access this on a daily basis to keep abreast of the ever changing societal trends and their effects upon consumption both in fashion and the wider lifestyle context.

**The Fundamentals of Fashion Management** - Susan Dillon, 2018

[Book](#) | Recommended

**Sustainability in Fashion and Textiles: Values, Design, Production and Consumption** - Miguel Angel Gardetti, Ana Laura Torres, 2013

[Book](#) | Recommended

**Sewing Techniques: An Introduction to Construction Skills Within the Design Process** - Jennifer Prendergast, 2014

[Book](#)

**Mastering Fashion Buying and Merchandising Management** - Jackson, Tim, Shaw, David, 2001

[Book](#)

**100 Years of Menswear** - Blackman, Cally, 2009

[Book](#)

**Advertising Menswear: Masculinity and Fashion in the British Media Since 1945** - Paul Jobling, 2015

[Book](#)

**Fashion Marketing** - Mike Easey, 2009

[Book](#)

---

**Apparel Quality: a Guide to Evaluating Sewn Products** - Janace E. Bubonia, 2014

Book

---

**Apparel Production Management and the Technical Package** - Paula J. Myers-McDevitt, c2011

Book

---

**Apparel Quality Lab Manual** - Janace E. Bubonia, 2014

Book

---

**Counterfeiting in the Luxury Industry: The True Costs of Counterfeit Goods** - Claudia Gessler, 2009

Book

---

**The Tipping Point** - Malcolm Gladwell, 2013

Book

---

**Fashion Buying** - Goworek, Helen, 2007

Book

---

**Fashion Branding Unraveled** - Hameide, Kaled K., 2011

Book

---

**Fashion Forecasting** - Evelyn L. Brannon, Lorynn Divita, 2015

Book

---

**Fashion Marketing: Contemporary Issues** - Tony Hines, 2015

Book

---

**The Fashion Handbook** - Tim Jackson, David Shaw, 2006

Book

---

**Costing for the Fashion Industry** - Michael Jeffrey, Nathalie Evans, 2011

Book

---

**The Trend Forecaster's Handbook** - Martin Raymond, 2010

Book

---

**Tim Walker : Pictures** - Walker, Tim, Thierstein, Rhea, Muir, Robin, 2015

Book

---

**Nick Knight** - Nick Knight, Charlotte Cotton, 2009

Book

---

**Alexander McQueen: The Life and the Legacy** - Judith Watt, 2014

Book

---

**Fashionable Technology: the Intersection of Design, Fashion, Science and Technology** - Sabine Seymour, 2008

Book

---

**Fashion Brands: Branding Style from Armani to Zara** - Mark Tungate, 2012

Book

---

**Dressing the Man: Mastering the Art of Permanent Fashion** - Alan J. Flusser, c2002

Book

---

**Techno Fashion** - Quinn, Bradley, 2002

Book

---

**Shopping, Seduction & Mr Selfridge** - Lindy Woodhead, 2008

Book

---

**Fake Stuff: China and the Rise of Counterfeit Goods** - Yi-Chieh Jessica Lin, 2011

Book

---

**Au Bonheur des Dames = The Ladies' Delight** - Emile Zola, Robin Buss, c2001

Book

---

**Fashion Marketing Communications** - Gaynor Lea-Greenwood, 2013

Book

---

**Pattern Cutting** - Dennic Chunman Lo, 2011

Book

---

**The Chronology of Pattern: Pattern in Art from Lotus Flower to Flower Power** - Diana Newall, Christina Unwin, 2011

Book

---

**How to Read Pattern: a Crash Course in Textile Design** - Clive Edwards, 2009

Book

---

**How to Read Fashion: a Crash Course in Understanding Styles** - Fiona Ffoulkes, 2010

Book

---

**Fabric for Fashion: the Complete Guide : Natural and Man-Made Fibres** - Clive Hallett, Amanda Johnston, 2014

Book | Chapter 'Introducing colour', pp. 44-62

---

**The Dressmaking Technique Bible** - Lorna Knight, 2014

Book

---

**Manufacturing Processes for Textile and Fashion Design Professionals** - Rob Thompson, Martin Thompson, 2014

Book

---

**Fashion Designer's Resource Book** - Samata Angel, 2013

Book

---

**Fashion and Age: Dress, the Body and Later Life** - Julia Twigg, 2013

Book

---

**Charles James: Beyond Fashion** - Charles James, Harold Koda, Jan Glier Reeder, Sarah Scaturro, Glenn Petersen, 2014

Book

---

**Apparel Production Terms and Processes** - Janace E. Bubonia, 2017

Book

---

**Fashion: The Collection of the Kyoto Costume Institute : a Fashion History of the 20th Century** - Kyoto Fukushoku Bunka Kenkyu Zaidan, 2012

Book

---

**The Spec Manual** - Michele Wesen Bryant, Diane DeMers, 2006

Book

---

**Beyond Design: The Synergy of Apparel Product Development** - Sandra J. Keiser, Myrna B. Garner, Deborah A. Vandermar, 2017

Book

---

## Digitised readings (3 items)

---

**Chapter 1, Material Diversity, in: Sustainable Fashion and Textiles** - Kate Fletcher

Chapter

---

**Glossary of Terms in The Fundamentals of Fashion Management** - Susan Dillon, 2012

Chapter

---

'Pages 20-23 Timeline, Page 60 - Seasons, Pages 106-107 Bodyparts, Pages 256-267 Glossary' in **Fashion Design** - Sue Jenkyn-Jones, 2011

Chapter

---

## Electronic Media (22 items)

---

**Inside John Lewis: Part 2** - L Allen, K Littlemore, 2010

Audio-visual document | There are two links to two different episodes

---

**Scenting Money** - G Armani, 1992

Audio-visual document

---

**America's Next Top Model** - T Banks

Audio-visual document | There are seven links to seven different episodes

---

**Programme 1: Technology - Secrets of the Superbrands** - A Broome, May 2011

Audio-visual document

---

**Programme 2: Food - Secrets of the Superbrands** - A Broome, May 2011

Audio-visual document

---

**Programme 3: Fashion - Secrets of the Superbrands** - A Broome, May 2011

Audio-visual document

---

**Blood, Sweat and T-Shirts** - 2008

Audio-visual document | There are four links to four different episodes

---

**Programme 1: Love and Power - All Watched Over by Machines of Loving Grace - A Curtis, June 2011**

[Audio-visual document](#)

---

**Programme 2: The Use and Abuse of Vegetational Concepts - All Watched Over by Machines of Loving Grace - A Curtis, June 2011**

[Audio-visual document](#)

---

**Programme 3: The Monkey in the Machine and the Machine in the Monkey - All Watched Over by Machines of Loving Grace - A Curtis, June 2011**

[Audio-visual document](#)

---

**The September Issue - R.J Cutler, 2009**

[Audio-visual document](#)

---

**Programme 1: Something Old, Something New - Perfume - I Denyer, June 2011**

[Audio-visual document](#)

---

**Programme 2: Bottling the Memory - Perfume - I Denyer, June 2011**

[Audio-visual document](#)

---

**Programme 3: The Smell of the Future - Perfume - I Denyer, June 2011**

[Audio-visual document](#)

---

**Programme 1: The Luxe Experience - Glamour's Golden Age - E Horne, 2009**

[Audio-visual document](#)

---

**Programme 2: Beautiful and Damned - Glamour's Golden Age - E Horne, 2009**

[Audio-visual document](#)

---

**Programme 3: Hooked on Hollywood - Glamour's Golden Age - E Horne, 2009**

[Audio-visual document](#)

---

**China Blue - Labour Behind the Label, 2005**

[Audio-visual document](#)

---

**Valentino, The Last Emperor - M Tyrnauer, 2008**

[Audio-visual document](#)

---

**Luxury in Ancient Greece: Nothing in Excess?: Guilty Pleasures - D Wilson, 2011**

[Audio-visual document](#)

---

**Luxury in the Middle Ages: A deadly sin?: Guilty pleasures: - D Wilson, 2011**

[Audio-visual document](#)

---

**24 Hour Party People - M Winterbottom, 2005**

[Audio-visual document](#)

---

## **Journals** (9 items)

---

**AnOther Magazine**

Journal

---

Dazed and Confused

Journal

---

Drapers

Journal

---

Eco Textile News

Journal

---

Elle

Journal

---

Financial Times Weekend - How to spend it

Journal

---

Harpers Bazaar

Journal

---

Marie Claire

Journal

---

Vogue

Journal

---

## Websites (42 items)

---

AnOther Magazine

Website

---

Benefit Cosmetics

Website

---

Burberry

Website

---

Catwalking

Website

---

The Cool Hunter

Website

---

Dazed Digital

Website

---

Design D'autore

Website

---

Dezeen

Website

---

Drapers

[Website](#)

---

Elle UK

[Website](#)

---

Ethical Fashion Forum

[Website](#)

---

Faith Popcorn

[Website](#)

---

Fashioning an Ethical Industry

[Website](#)

---

Fashion Snoops

[Website](#)

---

George jobs

[Website](#)

---

Gucci

[Website](#)

---

Harpers Bazaar

[Website](#)

---

HCHLV

[Website](#)

---

The Future Laboratory Blog

[Website](#)

---

i-D Online

[Website](#)

---

INDITEX Group

[Website](#)

---

Facebook - Vogue's Lipstick and Curls

[Website](#)

---

Lisa Eldridge Make Up

[Website](#)

---

LVMH

[Website](#)

---

Marks and Spencer

[Website](#)

---

Mulberry

Website

---

Men's File

Website

---

Miss L Fire

Website

---

PPR

Website

---

Pure London

Website

---

Premiere Vision

Website

---

Snapfashun

Website

---

Stylesight

Website

---

Style.com

Website

---

Centre for Sustainable Fashion

Website

---

BBC - Search Results for Ethical Fashion

Webpage

---

TreeHugger

Website

---

Trendwatching

Website

---

The Sartorialist

Website

---

Vogue UK

Website

---

WGSN

Website

---

WWD

Website

---

**Unit 1** (23 items)

---



## Case Study (1 items)

This is the case study for the module. You may need your IT username and password to access it. Case studies, whether electronic or printed, must not be reproduced in any form (e.g. photocopied, scanned) or distributed by any means (e.g. posted on portals, emailed) for any use.

---

**Chapter 3 - 'Research and Planning ' of Marketing Fashion - Harriet Posner, 2011**

Chapter

---

## Required Reading (2 items)

---

**Future Laboratory**

Website

---

**The Fashion Handbook - Tim Jackson, David Shaw, 2006**

Book | Chapter 1, pages 3-19

---

## Recommended Reading (7 items)

---

**100 Years of Menswear - Blackman, Cally, 2009**

Book

---

**Fashion Buying - Goworek, Helen, 2007**

Book

---

**Fashion Branding Unraveled - Hameide, Kaled K., 2011**

Book

---

**Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007**

Book

---

**The Fashion Handbook - Tim Jackson, David Shaw, 2006**

Book

---

**Fashion Brands: Branding Style From Armani to Zara - Mark Tungate, 2012**

Book

---

**Shopping, Seduction & Mr Selfridge - Lindy Woodhead, 2008**

Book

---

## Electronic Media (7 items)

---

**Programme 1: Technology - Secrets of the Superbrands - A Broome, May 2011**

Audio-visual document

---

**Programme 2: Food - Secrets of the Superbrands - A Broome, May 2011**

Audio-visual document

---

**Programme 3: Fashion - Secrets of the Superbrands - A Broome, May 2011**

Audio-visual document

---

**The September Issue** - R.J Cutler, 2009

Audio-visual document

---

**Programme 1: Something Old, Something New - Perfume** - I Denyer, June 2011

Audio-visual document

---

**Programme 2: Bottling the Memory - Perfume** - I Denyer, June 2011

Audio-visual document

---

**Programme 3: The Smell of the Future - Perfume** - I Denyer, June 2011

Audio-visual document

---

## Journals (2 items)

---

Drapers

Journal

---

Financial Times Weekend - How to spend it

Journal

---

## Websites (4 items)

---

The Cool Hunter

Website

---

Drapers

Website

---

Premiere Vision

Website

---

Selfridges

Website

---

## Unit 2 (20 items)

---

### Required Reading (2 items)

---

Future Laboratory

Website

---

**Fashion Buying** - Goworek, Helen, 2007

Book | Chapter 3, pages 17-29

---

### Recommended Reading (6 items)

---

100 Years of Menswear - Blackman, Cally, 2009

Book

---

Fashion Buying - Goworek, Helen, 2007

Book

---

Fashion Branding Unraveled - Hameide, Kaled K., 2011

Book

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book

---

The Fashion Handbook - Tim Jackson, David Shaw, 2006

Book

---

Fashion Forecasting - McKelvey, Kathryn, Munslow, Janine, 2008

Book

## Journals (1 items)

---

Drapers

Journal

## Websites (11 items)

---

BBC - Search Results for Ethical Fashion

Webpage

---

The Future Laboratory Blog

Website

---

Ethical Fashion Forum

Website

---

Marks and Spencer

Website

---

The Cool Hunter

Website

---

Drapers

Website

---

Premiere Vision

Website

---

Selfridges

Website

---

Style.com

Website

---

Vogue UK

Website

---

WWD

Website

---

## Unit 3 (21 items)

---

### Required Reading (2 items)

---

Future Laboratory

Website

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book

---

### Recommended Reading (6 items)

---

100 Years of Menswear - Blackman, Cally, 2009

Book

---

Fashion Buying - Goworek, Helen, 2007

Book

---

Fashion Branding Unraveled - Hameide, Kaled K., 2011

Book

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book

---

The Fashion Handbook - Tim Jackson, David Shaw, 2006

Book

---

Fashion Forecasting - McKelvey, Kathryn, Munslow, Janine, 2008

Book

---

### Journals (1 items)

---

Drapers

Journal

---

### Electronic Media (3 items)

---

Programme 1: The Luxe Experience - Glamour's Golden Age - E Horne, 2009

Audio-visual document

---

**Programme 2: Beautiful and Damned - Glamour's Golden Age - E Horne, 2009**[Audio-visual document](#)

---

**Programme 3: Hooked on Hollywood - Glamour's Golden Age - E Horne, 2009**[Audio-visual document](#)

---

**Websites (9 items)**

---

**Future Laboratory**[Website](#)

---

**The Cool Hunter**[Website](#)

---

**Drapers**[Website](#)

---

**Marks and Spencer**[Website](#)

---

**Premiere Vision**[Website](#)

---

**Selfridges**[Website](#)

---

**Style.com**[Website](#)

---

**Vogue UK**[Website](#)

---

**WWD**[Website](#)

---

**Unit 4 (21 items)**

---

**Required Reading (2 items)**

---

**Future Laboratory**[Website](#)

---

**Mastering Fashion Buying and Merchandising Management - Jackson, Tim, Shaw, David, 2001**[Book](#) | Chapters 1 and 3, pages 9-24 and 39-58**Recommended Reading (6 items)**

---

**Fashion Buying** - Goworek, Helen, 2007

Book

---

**Fashion Branding Unraveled** - Hameide, Kaled K., 2011

Book

---

**Fashion Marketing: Contemporary Issues** - Tony Hines, Margaret Bruce, 2007

Book

---

**The Fashion Handbook** - Tim Jackson, David Shaw, 2006

Book

---

**Fashion Design** - Sue Jenkyn Jones, 2011

Book

---

**Fashion Forecasting** - McKelvey, Kathryn, Munslow, Janine, 2008

Book

---

## Electronic Media (3 items)

---

**Programme 1: The Luxe Experience - Glamour's Golden Age** - E Horne, 2009

Audio-visual document

---

**Programme 2: Beautiful and Damned - Glamour's Golden Age** - E Horne, 2009

Audio-visual document

---

**Programme 3: Hooked on Hollywood - Glamour's Golden Age** - E Horne, 2009

Audio-visual document

---

## Journals (1 items)

---

**Drapers**

Journal

---

## Websites (9 items)

---

**Future Laboratory**

Website

---

**The Cool Hunter**

Website

---

**Drapers**

Website

---

**Marks and Spencer**

Website

---

**Premiere Vision**

---

Website

---

Selfridges

Website

---

Style.com

Website

---

Vogue UK

Website

---

WWD

Website

---

## Unit 5 (11 items)

---

### Required Reading (2 items)

---

Future Laboratory

Website

---

Mastering Fashion Buying and Merchandising Management - Jackson, Tim, Shaw, David, 2001

Book | Chapter 2, pages 26-37

---

### Recommended Reading (5 items)

---

Fashion Buying - Goworek, Helen, 2007

Book

---

Fashion Branding Unraveled - Hameide, Kaled K., 2011

Book

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book

---

The Fashion Handbook - Tim Jackson, David Shaw, 2006

Book

---

Fashion Forecasting - McKelvey, Kathryn, Munslow, Janine, 2008

Book

---

### Websites (4 items)

---

Drapers

Website

---

Marks and Spencer

---

[Website](#)

---

**Ethical Fashion Forum**[Website](#)

---

**Fashioning an Ethical Industry**[Website](#)

---

## Unit 6 (12 items)

---

### Required Reading (2 items)

---

**Future Laboratory**[Website](#)

---

**Mastering Fashion Buying and Merchandising Management** - Jackson, Tim, Shaw, David, 2001[Book](#) | Chapter 9, pages 156-171

### Recommended Reading (6 items)

---

**Fashion Buying** - Goworek, Helen, 2007[Book](#)

---

**Fashion Marketing: Contemporary Issues** - Tony Hines, Margaret Bruce, 2007[Book](#)

---

**The Fashion Handbook** - Tim Jackson, David Shaw, 2006[Book](#)

---

**Fashionable Technology: the Intersection of Design, Fashion, Science and Technology** - Sabine Seymour, 2008[Book](#)

---

**Fashion Brands: Branding Style From Armani to Zara** - Mark Tungate, 2012[Book](#)

---

**Techno Fashion** - Quinn, Bradley, 2002[Book](#)

---

### Websites (4 items)

---

**Drapers**[Website](#)

---

**Marks and Spencer**[Website](#)

---



## Ethical Fashion Forum

[Website](#)

---

## Fashioning an Ethical Industry

[Website](#)

---

## Unit 7 (12 items)

---

### Required Reading (2 items)

---

#### Future Laboratory

[Website](#)

---

**Mastering Fashion Buying and Merchandising Management** - Jackson, Tim, Shaw, David, 2001

[Book](#) | Chapter 6, pages 90-112

---

### Recommeded Reading (6 items)

---

**Fashion Buying** - Goworek, Helen, 2007

[Book](#)

---

**Fashion Marketing: Contemporary Issues** - Tony Hines, Margaret Bruce, 2007

[Book](#)

---

**The Fashion Handbook** - Tim Jackson, David Shaw, 2006

[Book](#)

---

**Fashionable Technology: the Intersection of Design, Fashion, Science and Technology** - Sabine Seymour, 2008

[Book](#)

---

**Fashion Brands: Branding Style From Armani to Zara** - Mark Tungate, 2012

[Book](#)

---

**Techno Fashion** - Quinn, Bradley, 2002

[Book](#)

---

### Websites (4 items)

---

Drapers

[Website](#)

---

Marks and Spencer

[Website](#)

---

Ethical Fashion Forum

[Website](#)

---

## Fashioning an Ethical Industry

[Website](#)

## Unit 8 (8 items)

---

### Required Reading (2 items)

---

#### Future Laboratory

[Website](#)

---

**Mastering Fashion Buying and Merchandising Management** - Jackson, Tim, Shaw, David, 2001

[Book](#) | Chapter 7, pages 114-138

### Recommended Reading (6 items)

---

**Fashion Buying** - Goworek, Helen, 2007

[Book](#)

---

**Fashion Branding Unraveled** - Hameide, Kaled K., 2011

[Book](#)

---

**Fashion Marketing: Contemporary Issues** - Tony Hines, Margaret Bruce, 2007

[Book](#)

---

**The Fashion Handbook** - Tim Jackson, David Shaw, 2006

[Book](#)

---

**Fashion Design** - Sue Jenkyn Jones, 2011

[Book](#)

---

**Fashion Forecasting** - McKelvey, Kathryn, Munslow, Janine, 2008

[Book](#)

---

## Unit 9 (8 items)

---

### Required Reading (2 items)

---

#### Future Laboratory

[Website](#)

---

**Mastering Fashion Buying and Merchandising Management** - Jackson, Tim, Shaw, David, 2001

[Book](#) | Chapter 8, pages 139-155

## Recommended Reading (6 items)

---

Fashion Buying - Goworek, Helen, 2007

Book

---

Fashion Branding Unraveled - Hameide, Kaled K., 2011

Book

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book

---

The Fashion Handbook - Tim Jackson, David Shaw, 2006

Book

---

Fashion Design - Sue Jenkyn Jones, 2011

Book

---

Fashion Forecasting - McKelvey, Kathryn, Munslow, Janine, 2008

Book

## Unit 10 (12 items)

---

### Required Reading (3 items)

---

Future Laboratory

Website

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book | Chapter 10, pages 188-213

---

Chapter 3 of Developing a collection; To restore link to chapter; please email: [docsupply.lib@coventry.ac.uk](mailto:docsupply.lib@coventry.ac.uk) and request.

Chapter

### Recommended Reading (5 items)

---

Fashion Buying - Goworek, Helen, 2007

Book

---

Fashion Branding Unraveled - Hameide, Kaled K., 2011

Book

---

Fashion Marketing: Contemporary Issues - Tony Hines, Margaret Bruce, 2007

Book

---

The Fashion Handbook - Tim Jackson, David Shaw, 2006

Book

---

Fashion Forecasting - McKelvey, Kathryn, Munslow, Janine, 2008

Book

## Audio-visual resources (4 items)

---

Mary's bottom line: Part 1 - 15.03.2012

Audio-visual document

---

Mary's bottom line: Part 2 - 22.03.2012

Audio-visual document

---

Mary's bottom line: Part 3 - 29.03.2012

Audio-visual document

---

Mary's bottom line: One year on - 27.12.2012

Audio-visual document