

221AAD International Experience archived Aug 2022

View Online



BoF - The Business of Fashion (n.d.) available from <<https://www.businessoffashion.com/>>

Burke, S. (2013) Fashion Entrepreneur: Starting Your Own Fashion Business. Second edition. vol. Fashion design series. [Dunedin]: Burke Publishing

Carr, M.G. and Newell. Lisa Hopkins (2014) Guide to Fashion Entrepreneurship: The Plan, the Product, the Process. New York, NY: Fairchild Books

Drapers (n.d.)

Fashion Industry News & Fashion Trends | Drapers (n.d.) available from <<https://www.drapersonline.com/>>

Houghton, R. (2012) Blogging for Creatives: How Designers, Artists, Crafters and Writers Can Blog to Make Contacts, Win Business and Build Success. Lewes: Ilex

Meadows, T. (2012) How to Set up & Run a Fashion Label [online] 2nd ed. London: Laurence King. available from <http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3519823990002011&institutionId=2011&customerId=2010>

Mintel (n.d.) available from <<http://academic.mintel.com/homepages/guest/>>

Rae, D. (2007) Entrepreneurship: From Opportunity to Action [online] Basingstoke: Palgrave Macmillan. available from <http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3519823980002011&institutionId=2011&customerId=2010>

Saunders, M., Lewis, P., and Thornhill, A. (2009) Research Methods for Business Students [online] 5th ed. Harlow: FT Prentice Hall. available from <http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3519823960002011&institutionId=2011&customerId=2010>

Thompson, R. and Thompson, M. (2014) Manufacturing Processes for Textile and Fashion Design Professionals. London: Thames & Hudson

TrendWatching | Consumer Trends and Insights from around the World (n.d.) available from <<http://trendwatching.com/>>

Viewpoint (n.d.)

WGSN | Creating Tomorrow | Trend Forecasting & Analytics (n.d.) available from
<<https://www.wgsn.com/en/>>