

319AAD Future Fashion Project

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20 items

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Essential Reading (1 items)

Doing your business research project, by John G. Beech, 2015

[Book](#) | Essential

Recommended Reading (19 items)

The Art of Digital Marketing: The Definitive Guide to Creating Strategic, Targeted, and Measurable Online Campaigns, by Ian Dodson, 2016

[Book](#) | Recommended

The new business road test: what entrepreneurs and investors should do before launching a lean start-up, by John Mullins, 2018

[Book](#) | Recommended

Social media: marketing strategies for rapid growth using - Facebook, Twitter, Instagram, LinkedIn, Pinterest and YouTube, by John Williams, 2016

[Book](#) | Recommended

Online Resources (16 items)

Mintel

[Webpage](#)

Berlin Fashion Week Magazine

[Website](#)

BoF - The Business of Fashion

[Website](#)

Home - Design Museum, by Fabrique & Q42

[Website](#)

Dover Street Market : doverstreetmarket.com

[Website](#)

Ethical Fashion Forum

[Website](#)

Fashion industry news & fashion trends | Drapers

Website

Berlin Fashion Week : Berlin Fashion Week

Website

Galleries Lafayette : vêtements et chaussures de mode en ligne - Galerieslafayette.com

Website

Iris van Herpen

Website

Merci

Webpage

Official Website | Pierre Cardin

Webpage

TRENDLAND | Design & Trends Online Magazine 17 | Trendland

Website

V&A · The world's leading museum of art and design

Website

British Vogue - Fashion, Trends, Latest News, Catwalk Photos & Designers

Website

WGSN | Creating Tomorrow | Trend Forecasting & Analytics

Webpage