

# 1004AAD Fashion Design and Innovation

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19 items

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## 1004AAD Fashion Design and Innovation (19 items)

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### Essential Reading (1 items)

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Fashion brands: branding style from Armani to Zara, by Mark Tungate, 2012

[Book](#) | Essential

### Recommended Reading (18 items)

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Fashion marketing, by Mike Easey, 2009

[Book](#) | Recommended

Visual research methods in fashion, by Julia Gaimster, 2011

[Book](#) | Recommended

Structural packaging: design your own boxes and 3D forms, by Paul Jackson, 2012

[Book](#) | Recommended

### Online Resources (11 items)

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Berlin Fashion Week : Berlin Fashion Week

[Website](#)

Dover Street Market : doverstreetmarket.com

[Website](#)

Ethical Fashion Forum

[Website](#)

Berlin Fashion Week Magazine

[Website](#)

Fashion Jobs & Careers in Retail with Drapers Jobs

[Website](#)

The Future Laboratory

[Webpage](#)

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TRENDLAND | Design & Trends Online Magazine 17 | Trendland

Website

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WGSN | Creating Tomorrow | Trend Forecasting & Analytics

Webpage

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Cool Hunting

Website

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The Cool Hunter Journal

Website

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On Trend boutique - On Trend Boutique Online Women's Fashion Store

Website

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## Periodicals subscribed to by the Library (4 items)

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Collezioni accessori

Journal

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Collezioni sport and street

Journal

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Collezioni uomo- english edition

Journal

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Viewpoint

Journal

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