# 122AAD Product Development for the Global Consumer



20 items

# 122AAD Product Development for the Global Consumer (20 items)

#### Essential Reading (2 items)

To die for: is fashion wearing out the world?, by Lucy Siegle, 2011 Book Essential

**100 ideas that changed fashion**, by Harriet Worsley, 2011 Book Essential

#### Recommended Reading (18 items)

The trend forecaster's handbook, by Martin Raymond, 2010 Book Recommended

The sustainable fashion handbook, by Sandy Black, 2012 Book | Recommended

Sustainability in fashion and textiles: values, design, production and consumption, edited by Miguel

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ngel Gardetti; Ana Laura Torres, 2013 Book | Recommended

Eco-chic: the fashion paradox, by Sandy Black, 2008 Book | Recommended

**Fashion forecasting**, by Evelyn L. Brannon; Lorynn Divita, 2015 Book | Recommended

The business of fashion: designing, manufacturing, and marketing, by Leslie Davis Burns; Kathy K. Mullet; Nancy O. Bryant, c2011 Book Recommended

Basics Fashion Management 01: Concept to Customer, by Virginia Grose, 2011 Book

Concept to customer, by Virginia Grose, 2012 Book | Recommended **Fashion trends: analysis and forecasting**, by Eundeok Kim; Ann Marie Fiore; Hyejeong Kim, 2011\_\_\_

Book | Recommended

Consumer behaviour: a European outlook, by Leon G. Schiffman; Havard Hansen; Leslie Lazar Kanuk, 2012 Book

**Consumer behavior: in fashion**, by Michael R. Solomon; Nancy J. Rabolt, c2009 Book

### Online Resources (6 items)

BoF - The Business of Fashion Website

WGSN | Creating Tomorrow | Trend Forecasting & Analytics

Fashion industry news & fashion trends | Drapers

TrendWatching | Consumer trends and insights from around the world Website

Home - A©ID: Anti Copying In Design

Welcome to Morplan | the one stop for all your retail needs Webpage

## Publications subscribed to by the library (1 items)

Viewpoint Journal