

# 122AAD Product Development for the Global Consumer

View Online



- 
- Black, S. (2012) *The Sustainable Fashion Handbook*. London: Thames & Hudson
- Black, S. (2008) *Eco-Chic: The Fashion Paradox*. London: Black Dog
- BoF - The Business of Fashion (n.d.) available from <<https://www.businessoffashion.com/>>
- Brannon, E.L. and Divita, L. (2015) *Fashion Forecasting*. Fourth edition. New York: Fairchild Books, An imprint of Bloomsbury Publishing Inc
- Burns, L.D., Mullet, K.K., and Bryant, N.O. (2011) *The Business of Fashion: Designing, Manufacturing, and Marketing*. 4th ed. New York: Fairchild
- Fashion Industry News & Fashion Trends | Drapers (n.d.) available from <<https://www.drapersonline.com/>>
- Gardetti, M.A. and Torres, A.L. (eds.) (2013) *Sustainability in Fashion and Textiles: Values, Design, Production and Consumption* [online] Sheffield, UK: Greenleaf Publishing. available from <[http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=3519854380002011&institutionId=2011&customerId=2010](http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3519854380002011&institutionId=2011&customerId=2010)>
- Grose, V. (2012) *Concept to Customer*. vol. Basics fashion management. Lausanne: AVA
- Home - A©ID: Anti Copying In Design (n.d.) available from <<http://www.acid.uk.com/>>
- Kim, E., Fiore, A.M., and Kim, H. (2011) *Fashion Trends: Analysis and Forecasting*. vol. Understanding fashion series. Oxford: Berg
- Raymond, M. (2010) *The Trend Forecaster's Handbook*. London: Laurence King
- Schiffman, L.G., Hansen, H., and Kanuk, L.L. (2012) *Consumer Behaviour: A European Outlook* [online] Harlow, UK: Financial Times-Prentice Hall. available from <[http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=3519824180002011&institutionId=2011&customerId=2010](http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3519824180002011&institutionId=2011&customerId=2010)>
- Siegle, L. (2011) *To Die for: Is Fashion Wearing out the World?* London: Fourth Estate
- Solomon, M.R. and Rabolt, N.J. (2009) *Consumer Behavior: In Fashion*. Upper Saddle River, N.J.: Pearson/Prentice Hall

TrendWatching | Consumer Trends and Insights from around the World (n.d.) available from <<http://trendwatching.com/>>

Viewpoint (n.d.)

Virginia Grose (2011) Basics Fashion Management 01: Concept to Customer [online] 1st edition. available from <[https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=6642057180002011&institutionId=2011&customerId=2010](https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=6642057180002011&institutionId=2011&customerId=2010)>

Welcome to Morplan | the One Stop for All Your Retail Needs (n.d.) available from <<https://www.morplan.com/shop/en/morplan>>

WGSN | Creating Tomorrow | Trend Forecasting & Analytics (n.d.) available from <<https://www.wgsn.com/en/>>

Worsley, H. (2011) 100 Ideas That Changed Fashion. London: Laurence King