122AAD Product Development for the Global Consumer



Black S, Eco-Chic: The Fashion Paradox (Black Dog 2008)

——, The Sustainable Fashion Handbook (Thames & Hudson 2012)

'BoF - The Business of Fashion' https://www.businessoffashion.com/

Brannon EL and Divita L, Fashion Forecasting (Fourth edition, Fairchild Books, An imprint of Bloomsbury Publishing Inc 2015)

Burns LD, Mullet KK and Bryant NO, The Business of Fashion: Designing, Manufacturing, and Marketing (4th ed, Fairchild 2011)

'Fashion Industry News & Fashion Trends | Drapers' https://www.drapersonline.com/

Gardetti MA and Torres AL (eds), Sustainability in Fashion and Textiles: Values, Design, Production and Consumption (Greenleaf Publishing 2013) http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&pa

http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&pickage service id=3519854380002011&institutionId=2011&customerId=2010>

Grose V, Concept to Customer, vol Basics fashion management (AVA 2012)

'Home - A@ID: Anti Copying In Design' http://www.acid.uk.com/

Kim E, Fiore AM and Kim H, Fashion Trends: Analysis and Forecasting, vol Understanding fashion series (Berg 2011)

Raymond M, The Trend Forecaster's Handbook (Laurence King 2010)

Schiffman LG, Hansen H and Kanuk LL, Consumer Behaviour: A European Outlook (Financial Times-Prentice Hall 2012)

">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3519824180002011&institutionId=2011&customerId=2010>">ekage_service_id=3619824180002011&institutionId=2011&institutionI

Siegle L, To Die for: Is Fashion Wearing out the World? (Fourth Estate 2011)

Solomon MR and Rabolt NJ, Consumer Behavior: In Fashion (Pearson/Prentice Hall 2009)

'TrendWatching | Consumer Trends and Insights from around the World' http://trendwatching.com/

'Viewpoint'

Virginia Grose, Basics Fashion Management 01: Concept to Customer (1st edition, 2011) "https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=6642057180002011&institutionId=2011&customerId=2010>"https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=6642057180002011&institutionId=2011&customerId=2010>"https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=6642057180002011&institutionId=2011&customerId=2010>"https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=6642057180002011&institutionId=2011&customerId=2010>"https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=6642057180002011&institutionId=2011&customerId=2010>"https://eu.alma.exlibrisgroup.com/view/action/uresolver.do.operation=resolver.do.oper

'Welcome to Morplan | the One Stop for All Your Retail Needs' https://www.morplan.com/shop/en/morplan>

'WGSN | Creating Tomorrow | Trend Forecasting & Analytics' https://www.wgsn.com/en/

Worsley H, 100 Ideas That Changed Fashion (Laurence King 2011)