

1003AAD Digital Fashion Marketing

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15 items

1003AAD Digital Fashion Marketing (15 items)

Essential Reading (4 items)

Flats: technical drawing for fashion, by Basia Szkutnicka; ProQuest (Firm), 2010

Book

Fashion drawing, by John Hopkins, 2018

Book | Essential

Style feed: the world's top fashion blogs, by William Oliver; Susie Bubble, 2012

Book | Essential

Technical drawing for fashion: a complete guide, by Basia Szkutnicka; Central Saint Martins College of Art and Design (London, England), 2017

Book | Essential

Recommended Reading (11 items)

Design your fashion portfolio, by Steven Faerm, 2011

Book | Recommended

Jean-Paul Goude, by Jean-Paul Goude; Edgar Morin, 2011

Book | Recommended

Fashion illustrator, by Bethan Morris, 2010

Book | Recommended

Online Resources (8 items)

Folioplanet - the illustration resource

Website

i-D - A global platform for emerging talent, i-D celebrates fashion, culture, individuality and youth.

Webpage

Pantone - PANTONE Color, products and guides for accurate color communication.

Website

SHOWstudio - The Home of Fashion Film and Live Fashion Broadcasting

Website

Pinterest

Website

Instagram

Website

tumblr

Website

On Trend boutique - On Trend Boutique Online Women's Fashion Store

Website